

Hurley Health and Fitness Center ... so much more than a Gym

Radio Script Proposal for January 2014

Woman:

I want to lose weight and get in shape but a treadmill isn't enough. I need more...

Man:

I need lower my cholesterol and build muscle but when I walk into a gym, I don't even know where to start. I need more...

Male Announcer:

If you're serious about getting healthy and fit in twenty-fourteen, then join Hurley Health and Fitness Center - the gym that offers more.

More than just cardio and weight equipment, there's also basketball, racquetball, an indoor track and a pool.

More than just Zumba, we offer over 50 group exercise classes each month, like yoga, aerobics, aquatics and spinning. These classes are included FREE with your membership package.

Still need more?

Starting in January, you can take part in a series of small group personal training sessions that will teach you how to get more out of your membership. For a one-dollar drop in fee you will learn the proper use of equipment like stability balls, bands, ropes, and kettle bells.

But wait, there's more!

Our members also have access to FREE childcare, FREE family day privileges, FREE locker and towel service even one FREE session of private personal training.

And if you join by January 31st even your joining fee is FREE!

Why go anywhere else when Hurley Health and Fitness Center offers SO MUCH MORE?!?

For more information call 810-262-2222 or check us out on Facebook.

Hurley Health and Fitness Center – Real People, Real Results.

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Television Script Proposal for January 2014

Image:

Shot of legs running on a treadmill/elliptical
Possibly in black and white??

Bright colored shots of activities

Basketball
Racquetball

Trainer with client
Nutritionist with client

Zumba
Spinning

Yoga
Track

Cybex/Weights
Treadwall?

Pool
Fade to Logo

Audio:

Boring Music or droning noise
"Tired of running in circles?" OR
"Tired of running in place?"

Fast –paced, upbeat Music
*"At Hurley Health and Fitness you can
workout YOUR way.*

Determine YOUR Needs

Find YOUR Groove

Set YOUR Pace

Achieve YOUR Goals

*Hurley Health and Fitness Center ...
so much more than a Gym*